

TURING FEST

*** Please note that the event agenda is subject to change. Make sure to check the latest version closer to the event date. ***

MONDAY – 8TH JULY, 2024

7:00PM – Opening Party – Leith Arches

TUESDAY – 9TH JULY, 2024

9:00AM – Welcome to Turing Fest 2024

9:10AM – 9:45AM –

From Orange to Apple – Unpacking the Fruits of Four Decades Work in Design and Innovation

Colin Burns, Ex- Senior Director, Apple

BUILD

GROW

LEAD

INVEST

EXPO

9:55AM – 10:25AM

A Product Playbook to Building a Unicorn

Megan Cooper, CEO, Caywood

9:55AM – 10:25AM

Beyond Clicks and Keywords: Dispelling Dystopian Futures

Bethan Vincent, Managing Partner, Open Velocity

10:45AM – 11:00AM

Speaker Round Table: Megan Cooper

10:45AM – 11:00AM

Speaker Round Table: Bethan Vincent

10:30AM – 11:10AM

Women's
Networking
Coffee
Sophie Winwood
Elizabeth Pirrie

Coffee Break &
Round Tables

11:10AM – 11:40AM

11:10AM – 11:40AM

<p>The Pros & Cons Of The CPTO Role <i>Claire Donald, CPTO, MOO</i></p>	<p>Branding in the Age of AI <i>Jason Miller, Head of Brand Marketing, Demand and Content, Tyk</i></p>				
<p>11:50AM – 12:20PM Scale Hard or Go Home: 14 Years of Mistakes and Learnings on the Journey to CTO <i>Andrew Phillips, CTO, Skyscanner</i></p>	<p>11:50AM – 12:20PM How I turned PayPal’s blind spot into \$100M of ARR growth <i>Matt Lerner, Founder, SYSTM</i></p>				
<p>12:25PM – 12:40PM Speaker Round Table: Claire Donald</p>	<p>12:25PM – 12:40PM Speaker Round Table: Jason Miller</p>				<p>12:25PM – 1:40PM – Lunch & Learn</p>
<p>12:45PM – 1:00PM Speaker Round Table: Andrew Phillips</p>	<p>12:45PM – 1:00PM Speaker Round Table: Matt Lerner</p>			<p>1:15PM – 1:40PM – Investor Panel: The Road Ahead in European Venture <i>Eamonn Carey, Partner, Tera Ventures</i> <i>Akshat Goenka, Partner, Moonfire</i> <i>Sophie Winwood, Operating Partner, Foxe Capital</i> <i>Mark Hogarth, Techstart Ventures</i></p>	
<p>1:40PM – 2:10PM – Build Panel</p>	<p>1:40PM – 2:10PM How Product and Sales Can Work Together to Find PMF (& Why We Built a CRM) <i>Sara Archer, VP of Sales, ChartMogul</i></p>			<p>1:45PM – 2:10PM – Fireside Chat: Investing in AI; Signal vs Noise <i>Matt Robinson, Partner, Accel</i> <i>Ross McNairn, CEO, Wordsmith.ai</i></p>	
	<p>2:20PM – 2:50PM Beyond Google: Why 2025 will See The End of An Era <i>Tom Anthony, CTO, SearchPilot</i></p>		<p>2:20PM – 2:50PM Building Culture of High-Performance Without Burnout <i>Evelina Dzimanaviciute, CEO, EliteMind</i></p>	<p>2:35PM – 3:05PM Keynote: Decoding Seedcamp – An In-Depth look at How We Invest <i>Tom Wilson, Partner, Seedcamp</i></p>	
	<p>2:55PM – 3:10PM Speaker Round Table: Sara Archer</p>				<p>2:15PM – 3:35PM – Coffee Break and Speed Networking</p>
	<p>3:15PM – 3:30PM Speaker Round Table: Tom Anthony</p>		<p>3:15PM – 3:30PM Speaker Round Table :Evelina Dzimanaviciute</p>	<p>3:05PM Peer-led Roundtables</p>	
<p>3:35PM – 4:05PM</p>			<p>3:35PM – 4:05PM</p>	<p>3:35PM</p>	

Surviving Black Swans: How To Build Resilient Structures & Navigate Unpredictable Events

Gopika M, Product Director, BestSecret

From Scotland to Silicon Valley: Raising \$100m, Building a Global SaaS Business, and Learnings Along The Way

Finbarr Taylor, CTO & Co-founder, Shogun

Peer-led Roundtables

4:10PM - 4:45PM

Closing Session: Positioning Perfection - Avoiding The Big Blunders of Positioning

April Dunford, Positioning Expert, Ambient Strategy

4:45PM - 5:00PM

Speaker Round Table: Gopika M

4:45PM - 5:00PM

Speaker Round Table: Finbarr Taylor

4:50PM - 5:35PM -

Happy Hour

5:30PM - 7:00PM

Investor and Founder Happy Hour

7:00PM - 10:00PM

Investor Dinner

WEDNESDAY - 10TH JULY, 2024

9:00AM - Welcome to Day 2 of Turing Fest

9:10AM - 9:45AM

Opening Keynote: Career Vectors: Navigating Modern Careers

Meri Williams, CTO, Pleo

BUILD

GROW

LEAD

EXPO

9:55AM - 10:25AM

The Growth Equation: 7 Essential Steps to Finding Product Market Fit

Andy Budd, Venture Partner, Seedcamp

9:55AM - 10:25AM

Babe Are You OK? You've Barely Touched The Dashboard You Claimed Was Mission Critical

Andrey Vinitsky, CEO & Co-founder, Graphy

10:30AM - 10:45AM

Speaker Round Table: Andy Budd

10:30AM - 10:45AM

Speaker Round Table: Andrey Vinitsky

10:30AM - 11:10AM

Coffee Break &

			Round Tables
<p>11:10AM – 11:40AM</p> <p>FIRESIDE: Lessons From a Decade in Engineering Leadership at FreeAgent, Intercom, Twitter, & Personio</p> <p><i>Maria Gutierrez, VP of Engineering and Operations, Personio</i></p>		<p>11:10AM – 11:40AM</p> <p>Scale Faster With Less: How GenAI Will Change Everything From Startup to Enterprise</p> <p><i>Ross McNairn, Co-Founder & CEO, Wordsmith</i></p>	
<p>11:50AM – 12:20PM</p> <p>How AI Supercharges Product-led Growth</p> <p><i>Todd Olson, CEO & Founder, Pendo</i></p>	<p>11:50AM – 12:20PM</p> <p>Convey The Awesomeness of your Tech with Human Messaging</p> <p><i>Emma Stratton, Positioning & Messaging, Punchy</i></p>		<p>12:25PM – 12:55PM</p> <p>Book Signing & Round Table: Todd Olson (CEO and Founder of Pendo)</p>
<p>12:50PM – 1:05PM</p> <p>Speaker Round Table: Maria Gutierrez</p>		<p>12:50PM – 1:05PM</p> <p>Speaker Round Table: Ross McNairn</p>	<p>12:40PM – 1:55PM – Lunch</p>
<p>1:10PM – 1:25PM</p> <p>Speaker Round Table: Todd Olson</p>	<p>1:10PM – 1:25PM</p> <p>Speaker Round Table: Emma Stratton</p>		
<p>1:40PM – 2:10PM</p> <p>Distilling Small Language Models for Enterprise</p> <p><i>Iain Mackie, CEO & Co-founder, Malted.ai</i></p>	<p>1:40PM – 2:10PM – Grow Panel</p>		
<p>2:20PM – 2:50PM</p> <p>Lessons on Storytelling for Product Builders</p> <p><i>Petra Wille, Product Leadership Coach</i></p>		<p>2:20PM – 2:50PM</p> <p>Unshakable Teams: Creating Confident, Resilient and Adaptable Cultures</p> <p><i>Kirsty Hulse, Founder, Roar Training</i></p>	
<p>3:00PM – 3:15PM</p> <p>Speaker Round Table: Iain Mackie</p>			<p>2:55PM – 3:35PM – Coffee Break and Speed Networking</p>
<p>3:20PM – 3:35PM</p> <p>Speaker Round Table: Petra Wille</p>		<p>3:20PM – 3:35PM</p> <p>Speaker Round Table: Kirsty Hulse</p>	

3:35PM - 4:05PM

Why Products Fail: The Unspoken Price of Progress

Randeep Sidhu, Healthcare and AI Product Leader

3:35PM - 4:05PM

Technical-ish: How to Build Successful Revenue Teams at Highly Technical Organisations

Christina Kopka, Head of Customer Success, Watershed

4:50PM - 5:05PM

Speaker Round Table: Randeep Sidhu

4:10PM - 4:25PM

Speaker Round Table: Christina Kopka

4:10PM - 4:45PM

Closing Keynote: Zero-Click Marketing

Rand Fishkin, CEO & Co-founder, Sparktoro

5:00PM - 10:00PM - **Closing Party at Cabaret Voltaire**